

User, Visitor and Candidate Privacy Policy

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Website and application: www.inthecity.app

Controller / Operator:Benicia Francis Fernandez

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1. Purpose of this Privacy Policy

This Privacy Policy explains how **In The City FZ-LLC** collects, uses, shares, stores, protects, and otherwise processes personal data when individuals use the In The City website, mobile application, marketplace, advertising services, accommodation services, real estate advertising services, event advertising services, general advertising services, job advertisement services, payment features, account features, customer support channels, and related services.

This Policy is intended to comply with the transparency, fairness, accountability, data-subject rights, security, retention, transfer, and governance requirements of the EU General Data Protection Regulation where it applies, and the UAE federal personal data protection framework, including the UAE Personal Data Protection Law. Where any applicable data protection law gives you stronger rights than this Policy, the stronger mandatory legal standard will apply.

This Policy applies to **Customers**, registered users, unregistered visitors, persons who browse listings, persons who contact Suppliers through the Platform, persons who place orders, persons who make accommodation enquiries or bookings, persons who use payment features, persons who upload or publish CVs, job candidates, private advertisers, persons who communicate with customer support, and any other individuals whose personal data is processed in connection with the Platform.

2. Important definitions

For the purposes of this Policy, personal data means any information relating to an identified or identifiable natural person. This can include names, contact details, identifiers, account information, payment-related identifiers, order history, location information, device information, photographs, CVs, communications, and any other information that can identify or relate to a person.

Processing means any operation performed on personal data, including collection, recording, storage, organisation, use, disclosure, transfer, restriction, erasure, or destruction.

Platform means the [i n t h e c i t y . a p p](https://www.inthecity.app) website, mobile application, marketplace, advertising, job, accommodation, real estate, event, payment, communication, account, and support features operated or made available by the Operator.

Supplier means a merchant, service provider, accommodation provider, advertiser, employer, real estate advertiser, event advertiser, private advertiser, or other person or entity offering goods, services, advertisements, accommodation, employment opportunities, or other content through or in connection with the Platform.

Customer means a person who uses the Platform to browse, contact Suppliers, place orders, make bookings, respond to advertisements, upload or publish CVs, or otherwise use Platform services.

3. Who is responsible for your personal data

For most Platform account, registration, browsing, payment orchestration, security, fraud prevention, ranking, marketing, support, and compliance activities, In The City FZ-LLC acts as the controller of your personal data because it determines why and how that data is processed.

Suppliers may act as separate controllers when they receive your personal data for their own purposes, such as fulfilling an order, providing accommodation, responding to your enquiry, contacting you about a job application, handling a complaint, issuing documentation, complying with their legal duties, or conducting their own customer service. Where Suppliers are separate controllers, they are responsible for their own privacy notices and their own compliance with applicable data protection laws.

In some circumstances, the Operator and a Supplier may jointly determine certain processing purposes or means, for example where specific Platform functionality is designed for both Platform operation and Supplier fulfilment. Where this occurs, the Operator will allocate responsibilities with the relevant Supplier and will provide the main points of the arrangement to affected users where required.

Processing context	Primary responsibility	Practical explanation
Account creation, login, security, fraud prevention, Platform management	Operator	The Operator controls the Platform account and security environment.
Browsing, search, ranking, advertising display, and Platform analytics	Operator	The Operator controls how listings are displayed and how Platform performance is measured.
Order placement through the marketplace	Operator and Supplier, depending on activity	The Operator operates the Platform and payment point; the Supplier fulfils the contract.
Supplier fulfilment, delivery, accommodation, complaints, and after-sales communications	Supplier	The Supplier uses your order or enquiry data to perform its contract with you.
Payment processing	Operator and payment providers, with possible Supplier settlement data	Payment providers process payment data under their own terms and privacy notices.
CV upload, CV sending, CV publication, and employer contact	Operator and relevant Suppliers	The Operator provides the CV functionality; Suppliers use CVs for recruitment purposes.
Legal compliance, claims, fraud investigation, regulator response	Operator, Supplier, or both depending on the matter	Each party may need to keep and use data to comply with legal obligations or defend rights.

4. Personal data we collect

We collect personal data directly from you, automatically through your use of the Platform, from Suppliers, from payment providers, from service providers, and from public or legally available sources where necessary for verification, fraud prevention, compliance, or dispute handling.

Category of data	Examples	Source
Identity data	Name, surname, username, account identifier, age confirmation, customer number	You, Platform account records
Contact data	Email address, telephone number, delivery or booking contact details	You, Supplier communications, support records
Account data	Login credentials, account settings, preferences, account status, registration date, consent records	You, Platform systems
Order and transaction data	Goods or services ordered, order status, delivery details, booking details, cancellation, complaint, refund, chargeback, payment status	You, Suppliers, payment providers
Payment-related data	Payment method type, transaction ID, amount, currency, confirmation, refund status, fraud flags, settlement reference	You, Stripe, card networks, wallet providers, Suppliers
Communication data	Messages to Suppliers, support tickets, emails, SMS, in-app messages, notices, call notes where applicable	You, Suppliers, support channels
Advertising and listing interaction data	Searches, clicks, viewed listings, contact requests, boosted listing interactions, enquiry data	You, Platform systems

Category of data	Examples	Source
Accommodation and booking data	Accommodation dates, number of guests, special requests, booking status, cancellation details	You, Suppliers
Real estate enquiry data	Property listing interactions, contact requests, messages to advertisers or brokers	You, Suppliers or advertisers
Event interaction data	Event listings viewed, enquiries, bookings or expressions of interest where applicable	You, Suppliers or event advertisers
CV and recruitment data	CV, employment history, education, skills, photograph if uploaded, salary expectations if included, application messages, publication settings	You, Suppliers/employers
Technical and device data	IP address, device type, operating system, browser type, app version, language, time zone, cookie identifiers, log data	Your device, Platform systems
Approximate or precise location data	City, country, approximate location from IP address, precise location if you enable location permissions	Your device, Platform systems
Fraud, trust, and safety data	Risk signals, device identifiers, suspicious activity records, account misuse flags, identity or payment verification status	Platform systems, payment providers, Suppliers
Marketing preference data	Newsletter consent, direct marketing opt-in or opt-out, communication preferences	You, Platform systems
Legal and compliance data	Records needed for legal claims, regulatory requests, complaints, accounting, tax, audit, law enforcement, or statutory retention	You, Suppliers, authorities, Platform systems

5. Special category and sensitive personal data

The Platform is not designed to collect sensitive personal data unless this is necessary for a specific feature or you choose to include it in content you upload. Sensitive or special-category data may include health information, biometric information, racial or ethnic origin, political opinions, religious beliefs, trade union membership, genetic data, sexual orientation, family background, criminal record, or similar protected categories under applicable law. Under UAE Federal Decree-Law No. 45 of 2021, sensitive data also expressly includes family background and criminal record as distinct protected categories.

You should not include unnecessary sensitive information in messages, advertisements, reviews, support requests, or CVs. If you upload a CV, you should include only information that is relevant to employment opportunities. If you choose to include sensitive information in a CV or message, the Operator and relevant Suppliers may process that information to provide the requested recruitment or communication functionality, subject to applicable law.

Where we intentionally need to process sensitive personal data, we will do so only where a valid legal basis and any additional condition required by applicable law exists, such as explicit consent, legal obligation, establishment or defence of legal claims, protection of vital interests, or another permitted basis.

6. Why we process personal data and our lawful bases

We process personal data only where we have a lawful basis. Under GDPR, the lawful bases may include performance of a contract, steps before entering a contract, legal obligation, legitimate interests, consent, vital interests, or public interest where applicable. Under UAE data protection requirements, processing must be fair, transparent, legitimate, limited to clear purposes, secure, and supported by an appropriate lawful basis such as consent, contract, legal obligation, protection of interests, public interest, or another permitted basis.

Purpose	Data used	GDPR lawful basis where GDPR applies	UAE basis or compliance rationale
Registering and managing your account	Identity, contact, account, credential, age confirmation, device and security data	Contract; legitimate interests in account security; legal obligation where applicable	Contract performance; legitimate and transparent account management; security and compliance
Allowing you to browse and use Platform features	Technical, device, listing interaction, search, preference, location where enabled	Contract; legitimate interests; consent for non-essential cookies where required	Provision of requested services; consent where required; transparency and purpose limitation
Facilitating marketplace orders	Identity, contact, order, delivery, payment status, messages	Contract; legitimate interests in operating the marketplace; legal obligation	Contract implementation; Platform operation; compliance and dispute handling
Sharing order details with Suppliers	Identity, contact, order, delivery, booking, enquiry and complaint data	Contract; legitimate interests; legal obligation where applicable	Necessary to complete requested Supplier transaction or enquiry
Processing payments and refunds	Payment-related data, transaction data, fraud data, account data	Contract; legal obligation; legitimate interests in fraud prevention	Contract implementation; legal compliance; security and fraud prevention
Providing accommodation, real estate, event, and advertising contact features	Identity, contact, enquiry, booking, listing interaction and message data	Contract; legitimate interests	Provision of requested Platform and Supplier communication services

Purpose	Data used	GDPR lawful basis where GDPR applies	UAE basis or compliance rationale
Allowing CV upload, CV sending, and CV publication	CV, identity, contact, recruitment messages, publication settings, access logs	Consent for publication; contract or request before contract for application; legitimate interests in platform security	Consent and requested recruitment functionality; data-subject control; security
Operating ranking, search, boosted listings, and recommendations	Search, location, listing interaction, account preferences, listing metadata	Legitimate interests; consent where profiling or cookies require it	Transparent Platform operation and advertising display; consent where required
Sending service communications	Contact, account, order and support data	Contract; legitimate interests	Service administration and transactional notifications
Sending marketing communications	Contact, preferences, consent records, interaction data	Consent where required; legitimate interests where permitted with opt-out	Consent-led marketing and opt-out control
Preventing fraud, misuse, unauthorised access, and policy violations	Account, technical, device, payment, fraud, log and communication data	Legitimate interests; legal obligation; contract	Security, fraud prevention, legal compliance, protection of users and Suppliers
Customer support and complaint handling	Identity, contact, messages, order, payment, technical and complaint data	Contract; legitimate interests; legal obligation	Support, dispute resolution, compliance, and claims management
Complying with law and responding to authorities	Identity, contact, transaction, logs, communications, legal records	Legal obligation; legitimate interests	Compliance with UAE and other applicable laws, regulator or court requests

Purpose	Data used	GDPR lawful basis where GDPR applies	UAE basis or compliance rationale
Establishing, exercising or defending legal claims	Relevant account, order, payment, communication, technical and legal data	Legitimate interests; legal obligation	Protection and defence of rights and legal claims
Improving the Platform	Technical, usage, support, aggregated or anonymised analytics data	Legitimate interests; consent for non-essential cookies where required	Service improvement with transparency, minimisation and security

Where we rely on consent, you may withdraw consent at any time through the relevant Platform settings or by contacting us. Withdrawal of consent does not affect processing that took place lawfully before withdrawal. Where processing is required for a contract or legal obligation, withdrawal of consent may not stop processing that is necessary for that contract or obligation.

7. Marketplace orders and Supplier data sharing

When you place an order, request a booking, contact a Supplier, respond to a listing, or submit information through a Supplier-facing feature, we share the information necessary for that transaction or communication with the relevant Supplier. This may include your name, contact details, order or enquiry details, delivery or booking information, payment status, messages, complaint details, and other information needed to fulfil the transaction.

Suppliers must use Platform-originating Customer data only for authorised purposes, including fulfilment, customer support, delivery, accommodation, recruitment where applicable, legal compliance, fraud prevention, dispute handling, and communications requested by you. Suppliers must not use Customer data received through the Platform for unrelated marketing, resale, profiling, enrichment, or disclosure unless they have a separate lawful basis and have given you any legally required notice.

You should review the Supplier's own terms and privacy notice before completing a transaction where they are made available. If a Supplier fails to provide an adequate privacy notice or misuses your data, you may contact us at _____ and we may support@inthecity.app take appropriate Platform action under our Supplier terms.

8. Payments, Stripe, cards, and wallet providers

Payments on the Platform may be processed through third-party payment providers, including Stripe, card networks, banks, Google Pay, Apple Pay, and other supported payment methods. These providers may process your payment information under their own terms and privacy notices. We may receive and store payment-related information such as transaction ID, payment status, amount, currency, refund status, chargeback status, risk indicators, payment method type, and limited card information such as last four digits where made available. Unless expressly stated otherwise, we do not store full payment card numbers.

We use payment-related data to process orders, confirm payment, issue receipts or confirmations, transfer funds to Suppliers where applicable, handle refunds and chargebacks, prevent fraud, reconcile accounts, comply with accounting and tax duties, and respond to disputes or legal requests.

Payment data context	Who may receive data	Purpose
Card or wallet payment	Payment provider, card network, wallet provider, bank	Payment authorisation, fraud checks, settlement, refund, chargeback
Marketplace settlement	Operator, Supplier, payment provider	Confirmation that payment was made and settlement can occur
Refund or chargeback	Operator, Supplier, payment provider, bank/card network	Refund processing, dispute evidence, account reconciliation
Fraud or misuse investigation	Operator, payment provider, Supplier where relevant, authorities where legally required	Security, fraud prevention, legal compliance

9. CVs, job applications, and candidate visibility

The Platform may allow you to upload a CV, send a CV to a particular Supplier or employer, and, if you choose, publish your CV for viewing by Suppliers or employers through the Platform. These are separate actions. Sending a CV to a specific Supplier does not automatically mean that your CV is published generally. Publishing a CV makes it available according to the visibility settings shown to you at the time of publication.

Before you upload or publish a CV, you should ensure that the content is accurate, relevant, and limited to information needed for employment or professional contact. You should avoid including unnecessary sensitive information. If the Platform allows you to add a photo, nationality, date of birth, salary expectations, visa status, health information, or other sensitive or high-risk information, you should include such information only where it is necessary and lawful for the relevant opportunity.

CV action	What happens	Control available to you
Upload CV privately	The CV is stored in your account or candidate profile if this feature is available	You may edit or delete it, subject to legal retention exceptions.
Send CV to a Supplier	The selected Supplier receives your CV and related message	You may request information about recipients and may exercise applicable rights.
Publish CV for Suppliers	Suppliers with relevant access may view your CV according to Platform settings	You may unpublish it, change visibility settings, or delete it where available.
Supplier contacts you	A Supplier may use the Platform or contact details you provided for recruitment	You may object to further contact where legally available.

Suppliers receiving CVs must use them only for recruitment or professional contact purposes connected with the relevant job opportunity or candidate visibility feature. They must not use CVs for unrelated marketing, disclose them to unauthorised parties,

retain them longer than necessary, or use them unlawfully. If you believe a Supplier has misused your CV, contact us at support@inthecity.app

10. Advertising, ranking, boosted listings, recommendations, and automated systems

The Platform may display listings, advertisements, goods, services, accommodation, real estate, events, job advertisements, and other content according to ranking parameters such as category, city, location, relevance, availability, user search terms, listing quality, recency, Supplier status, paid boosting, user preferences, and Platform rules. Some listings may be marked or treated as promoted, sponsored, boosted, or otherwise prioritised.

We may use automated systems for account registration, order creation, payment status, fraud prevention, abuse detection, ranking, search results, listing display, security alerts, and service notifications. These systems help operate the Platform efficiently and securely. If we use automated processing that produces legal or similarly significant effects on you, you may request human review or challenge the decision where applicable law gives you that right.

Automated decisions that may restrict your account, reject a payment, or limit your access to the Platform are significant automated decisions under applicable data protection law. If you believe such a decision has been made about you, you may contact us at support@inthecity.app to request human review of that decision. We will acknowledge your request and respond within the timeframe required by applicable law.

Automated or ranking activity	Data potentially used	Impact on you	Your control
Search and listing ranking	Search terms, city, category, listing metadata, paid boosting, preferences	Determines the order or prominence of results	You can adjust searches, filters, location settings, and preferences where available.

Automated or ranking activity	Data potentially used	Impact on you	Your control
Fraud and abuse checks	Account, device, payment, log, order, communication and risk data	May delay, block, restrict, or review activity	You may contact support to request review where appropriate.
Payment processing	Payment status, provider response, transaction risk data	Payment may be authorised, rejected, delayed, refunded, or reviewed	You may contact the payment provider or Platform support.
CV visibility	Publication settings, account status, candidate profile data	Determines whether Suppliers can view your CV	You may change visibility or unpublish where available.

11. Cookies, analytics, and similar technologies

We may use cookies, SDKs, pixels, local storage, device identifiers, and similar technologies to operate the Platform, remember preferences, secure accounts, detect fraud, measure performance, improve services, and, where permitted, provide analytics or marketing. Some technologies are strictly necessary for the Platform to function. Others, such as analytics or marketing cookies, may require consent depending on your location and applicable law.

Where required, we will present a cookie banner or preference centre allowing you to accept, reject, or manage non-essential cookies. You may also manage cookies through your browser or device settings. If you disable certain cookies, some Platform features may not work properly.

12. Direct marketing and service communications

We may send you service communications related to your account, orders, bookings, payments, security, legal notices, policy updates, and support. These are not marketing messages and may be necessary to provide the Platform.

We will send direct marketing only where we have a valid basis to do so. Where consent is required, we will ask for consent before sending marketing. You may opt

out of marketing at any time by using the unsubscribe link, changing your account preferences, or contacting us. Opting out of marketing does not stop necessary service communications.

13. Who we share personal data with

We share personal data only where necessary for the purposes described in this Policy, where you have directed us to share it, where required by law, or where otherwise permitted by applicable data protection law.

Recipient category	Examples	Purpose
Suppliers	Merchants, service providers, accommodation providers, advertisers, employers, real estate advertisers, event organisers	Order fulfilment, bookings, enquiries, recruitment, complaints, customer communication
Payment providers	Stripe, card networks, banks, Apple Pay, Google Pay, wallet providers	Payment processing, settlement, fraud prevention, refunds, chargebacks
Hosting and IT providers	Cloud hosting, storage, security, infrastructure, app services	Platform operation, storage, backup, security, maintenance
Communication providers	Email, SMS, push notification, customer-support platforms	Service notices, account messages, support, marketing where permitted
Analytics and performance providers	Analytics, crash reporting, diagnostic services	Platform performance, troubleshooting, service improvement
Professional advisers	Lawyers, auditors, accountants, consultants, insurers	Legal advice, audit, accounting, compliance, claims
Authorities and courts	Regulators, law enforcement, courts, government bodies	Legal compliance, lawful requests, claims, investigations

Recipient category	Examples	Purpose
Corporate transaction parties	Potential buyer, investor, merger counterparty, advisers	Due diligence, restructuring, merger, acquisition, financing, sale of business

We require service providers processing personal data for us to protect the data, use it only for authorised purposes, and comply with applicable contractual and legal obligations.

14. International transfers

The Operator is established in the United Arab Emirates. Your personal data may be processed in the UAE and in other countries where we, Suppliers, payment providers, hosting providers, support providers, communications providers, or other service providers operate. These countries may have data protection laws that differ from those in your country.

Where GDPR applies and personal data is transferred from the European Economic Area to a country that does not have an adequacy decision, we will use appropriate safeguards where required, such as standard contractual clauses, transfer risk assessments, supplementary measures, binding contractual protections, or another lawful transfer mechanism. Where UAE transfer rules apply, we will transfer personal data outside the UAE only where permitted by applicable law, such as where the destination provides appropriate personal data protection, where contractual or other safeguards are in place, where you have consented where required, where the transfer is necessary for a contract, legal obligation, protection of interests, public interest, or another permitted basis.

15. How long we keep personal data

We keep personal data only for as long as necessary for the purposes described in this Policy, unless a longer period is required or permitted by law. Retention periods

may vary depending on account status, transaction history, legal duties, dispute risk, fraud prevention needs, accounting obligations, and user choices.

Data category	Typical retention period	Notes
Account data	Account lifetime plus [5] years after closure	Some data may be retained longer for disputes, fraud prevention, or legal compliance.
Order and booking data	[5] years from transaction completion	Needed for fulfilment, complaints, tax, accounting, refunds, chargebacks, and legal claims.
Payment and invoice records	[5] years or legally required accounting/tax period	Full card numbers should not be stored by the Operator unless expressly disclosed.
Support and complaint records	[5] years after closure of the issue	May be retained for quality, disputes, and legal claims.
CVs stored privately	Until deleted by you or account closure, subject to [5]	The Platform should provide deletion controls where technically available.
Published CVs	Until unpublished by you, expiry of publication period, or account closure	Recommended maximum publication period: [12] months unless renewed.
CVs sent to Suppliers	Operator record retained for [5] years; Supplier retention governed by Supplier obligations	Suppliers should delete when recruitment purpose ends unless legally required.
Marketing consent records	Until consent is withdrawn plus [5] years for proof	Used to evidence consent and opt-out compliance.
Security and fraud logs	[12] months/years depending on risk	Longer retention may apply to confirmed fraud, abuse, or legal disputes.
Cookie and analytics data	As stated in Cookie Notice	Non-essential cookies should follow consent settings where required.

Data category	Typical retention period	Notes
Legal claim records	Duration of claim plus applicable limitation period	May include relevant account, transaction, communication, and evidence records.

When personal data is no longer needed, we will delete it, anonymise it, or securely restrict it unless continued retention is required by law or necessary for legal claims, fraud prevention, security, accounting, audit, or regulatory purposes.

16. How we protect personal data

We implement appropriate technical and organisational measures designed to protect personal data against unauthorised access, disclosure, alteration, loss, misuse, or destruction. These measures may include access controls, password and credential protection, encryption or pseudonymisation where appropriate, secure transmission, logging, backup, resilience measures, staff confidentiality, supplier and service provider controls, incident response, testing, and review.

No online service can guarantee absolute security. You are responsible for keeping your login details confidential, using strong passwords, securing your devices, and notifying us immediately if you suspect unauthorised access to your account.

17. Personal data breaches

If we become aware of a personal data breach affecting your data, we will investigate, take appropriate mitigation steps, and notify regulators or affected individuals where required by applicable law. Where required to notify a regulatory authority, we will aim to do so within 72 hours of becoming aware of the breach, or as soon as reasonably practicable, in line with international best practice and any timelines prescribed by the UAE Data Office or other competent authority. Where a breach is likely to result in a high risk to your rights, we will notify you directly without undue delay. If a Supplier or service provider becomes aware of a breach affecting Platform personal data, we require them to notify us and cooperate with investigation and mitigation.

If you believe your account or personal data has been compromised, contact us immediately at support@inthecity.app

18. Your data protection rights

Depending on the law that applies to your personal data, you may have rights to request access, correction, deletion, restriction, portability or transfer, objection to processing, withdrawal of consent, information about processing, objection to direct marketing, objection to or challenge certain automated decisions, and complaint to a supervisory authority.

Right	What it means
Access	You may request confirmation of whether we process your personal data and receive a copy of it.
Correction	You may request correction or completion of inaccurate or incomplete data.
Deletion	You may request deletion where the data is no longer needed, consent is withdrawn, processing is unlawful, or another legal ground applies.
Restriction	You may request temporary restriction of processing in certain circumstances.
Portability or transfer	You may request data you provided in a structured, commonly used, machine-readable format or request transfer where technically feasible and legally required.
Objection	You may object to certain processing based on legitimate interests, public interest, scientific/statistical processing, or direct marketing.
Withdraw consent	You may withdraw consent where processing is based on consent.
Automated decision challenge	You may request review or challenge certain decisions made solely by automated processing where legally available.
Complaint	You may complain to the relevant data protection authority or regulator.

To exercise your rights, contact us at support@inthecity.app or use the rights request form at www.inthecity.app may need to verify your identity before responding. We will respond within the time required by applicable law. Where GDPR applies, we will generally respond within one month, subject to lawful extensions for complex requests. We will not charge a fee unless a request is manifestly unfounded, excessive, repetitive, or otherwise chargeable under applicable law.

19. Complaints and supervisory authorities

You may contact us first so we can try to resolve your concern promptly. If you are located in the UAE, you may have the right to complain to the competent UAE data protection authority or other competent authority when available. The national data protection regulator in the UAE is the UAE Data Office, established under Federal Decree-Law No. 44 of 2021. We will update this section with the UAE Data Office's complaint contact details when it is fully operational and accepting complaints from the public. If you are located in the European Economic Area, you may have the right to complain to your local data protection supervisory authority.

Our privacy contact is: **Benicia Francis Fernandez**

Our postal address is:

B01G39D, New Service Block - AI

Hulaila FZ, B01G39D, AI Hulaila Industrial Free Zone

RAK, United Arab Emirates

20. Children and age restrictions

The Platform is intended for users who are at least 18 years old unless a specific service expressly states otherwise. We do not knowingly allow persons under 18 to register as Customers. If we learn that a person under 18 has created an account or provided personal data contrary to our terms, we may delete or restrict the account and related data unless retention is legally required.

21. Third-party websites and Supplier platforms

The Platform may contain links to Supplier websites, payment providers, app stores, social media pages, external advertisements, and third-party services. This Policy does not apply to third-party websites or services that are not controlled by the

Operator. You should review the privacy notice of any third party before providing personal data to them.

22. Changes to this Policy

We may update this Policy from time to time to reflect changes in the Platform, legal requirements, processing activities, service providers, or operational practices. The updated version will be published at www.inthecity.app changes are material, we will provide reasonable notice through the Platform, email, app notification, or another appropriate method where required.

The effective date and version number at the top of this Policy show when it was last updated. Previous versions may be archived for legal and accountability purposes.

23. Contact details

For privacy questions, rights requests, complaints, or concerns, contact:

Contact	Details
Controller	Benicia Francis Fernandez
Registered office	B01G39D, New Service Block - AI Hulaila FZ, B01G39D, AI Hulaila Industrial Free Zone, RAK, United Arab Emirates
Privacy email	support@inthecity.app
General email	inthecityl@inthecity.app
DPO / privacy lead	NO
Rights request form	www.inthecity.app

24. Internal legal reference note

This Policy has been drafted to address transparency, controller/processor role clarity, data-subject rights, lawful basis, security, breach, transfer, retention, and automated-

processing requirements reflected in GDPR relevant articles, and in UAE PDPL compliance summaries concerning fair and transparent processing, controller and processor obligations, records, security, breach notification, rights, DPIA-style assessments, and cross-border transfers.